



Aeternus Foundation

2023

# AETERNUS PITCH DECK

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Empowering Financial Freedom through Decentralized Finance



[www.aeternus.foundation](http://www.aeternus.foundation)

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# Introduction

**Aeternus** is a one-stop shop for everything **DeFi**.

Our platform serves as a gateway to a realm of innovative financial services that empowers users to steer their financial trajectories leveraging blockchain and Decentralized Finance.



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# Mission and Vision

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At Aeternus Foundation, our mission is to revolutionize the utilization of cryptocurrencies by addressing the longstanding challenges that have hindered their widespread adoption. These include:

- Empowering individuals to seamlessly use cryptocurrencies for their everyday needs, from purchasing products to accessing services
- Eliminating high transaction fees, speeding up transaction times, and enhancing security to create a world where cryptocurrencies serve as a practical and efficient means of exchange

The native token of Aeternus - ATRNO, is at the forefront of this transformation, serving as a solution to the challenges that have plagued the crypto industry.





# Problem

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Till today there is no proper use case of cryptocurrency. Aeternus is enabling people to buy product and services by paying with crypto for their daily needs.

Other major problem include:

- High Transaction Fee
- Slow Transaction Time as a results of merchants not accepting cryptocurrency
- Constant security breaches, hacks and vulnerabilities
- Aeternus native token - ATRNO is set to solve all these issues.



# Solution



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- Aeternus aggregates DeFi solutions - trading, staking, crosschain bridge, wallet, payment etc., into a single ecosystem
- AI assisted security
- Fast transaction time
- Negligible transaction fee
- Scalable
- Community-focused

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# Complete Project Segment



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## Aeternus Payment Ecosystem

- Aeternus Blockchain
- Aeternus Wallet
- Aeternus Trading Exchange – The core DeFi suite with Staking, Yield Farming, Asset Swap, and, Live Functionality
- Aeternus Payment Gateway

## Aeternus Utility Ecosystem

- Aeternus Recharge and Bill service
- Aeternus Global Travel
- Aeternus Gaming Platform
- Aeternus Multi-Store Shopping Platform
- Aeternus Online Education Platform
- Aeternus Insurance



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# Market Validation

We identified these two as the best proof of the demand for a single ecosystem of DeFi and other solutions that are powered by blockchain and a native token:

- Users have all they need to be onboarded in a single suit
- Each tool to drive financial inclusivity is available and powered by the native token of the platform making it a composable ecosystem.
- Users are seeking platforms with with more secure architecture to ensure the security of their asset and data.



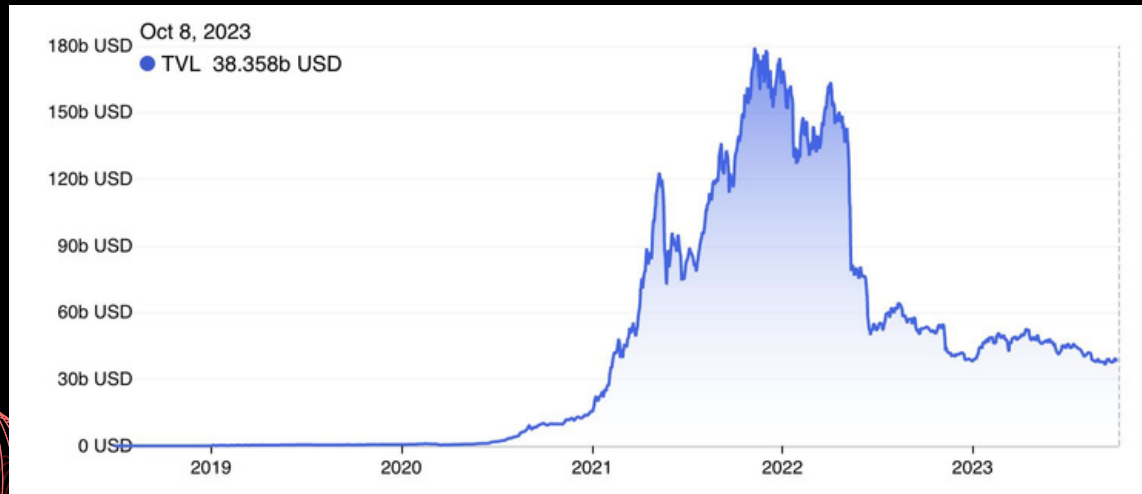


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# Market Size

The global decentralized finance market size was valued at USD \$1 billion in 2020 and it surged past the \$180 billion mark in the following year, then continued the upward trajectory. Although the crypto bear market truncated its sharp rise, it is still the highest blockchain use case with the largest total value locked (TVL).

This shows that it is a sizable market and Aeternus is determined to capture a major share of it.



# Business Strategy



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The infinity loop explains Aeternus revenue generation strategy





# Business Strategy Cont'd

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Our revenue generation strategy comes from transaction fee. Users will be attracted to our products based on discount and price appreciation and due to the composability of our products, they will utilize their token across them all.

The platform will also generate revenue from token price appreciation and other platform utilities. We'll generate revenue from trading and usage of our Blockchain API, payment gateway, transactions on wallet, travel and other products within our utility ecosystem.

Users who trade using ATRNO, the native token of the platform enjoy lower transaction fee compared to those trading with other token.

# Marketing Strategy

We plan to market the platform using full-funnel growth hacking techniques:





# Competitive Advantage

- Aeternus Payment Ecosystem - blockchain, wallet, trading exchange, payment gateway
- Aeternus Utility Ecosystem - travel, recharge/bill payment, gaming, education, shopping, insurance

Negligible transaction fee

- Retail payment use case
- Interoperable
- Instant transaction
- Future-proof
- AI integrated security





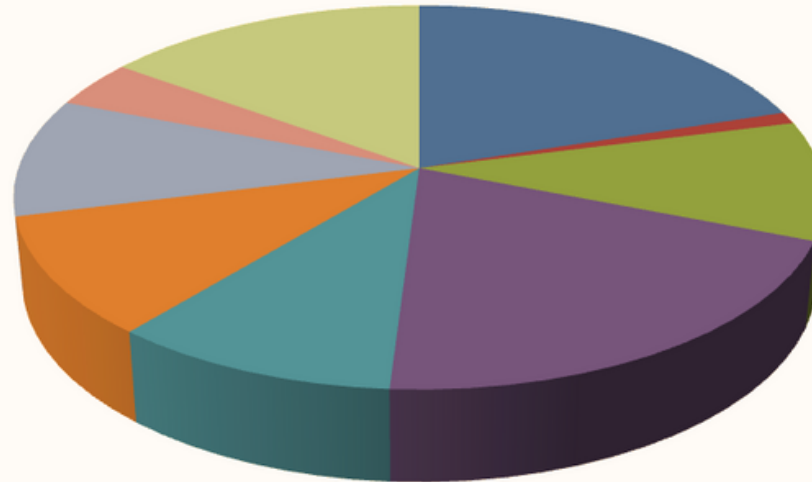
# Tokenomics

Name: ATRNO token Total supply: 1billion Allocation: —>



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## Token Distribution



■ Founders	200 M
■ Max Free Airdrops	10 M
■ ICO Sales	100 M
■ Marketing Partners	200 M
■ Social Welfare & Development	100 M
■ Trading Exchanges	100 M
■ Start Up Funding	100 M
■ Development Team	40 M
■ Released After All Platforms Launched	150 M

# Token Price Projection based on Travel Platform

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## Circulation by year:

- Year 1: 50 million
- Year 2: 100 million
- Year 3: 150 million

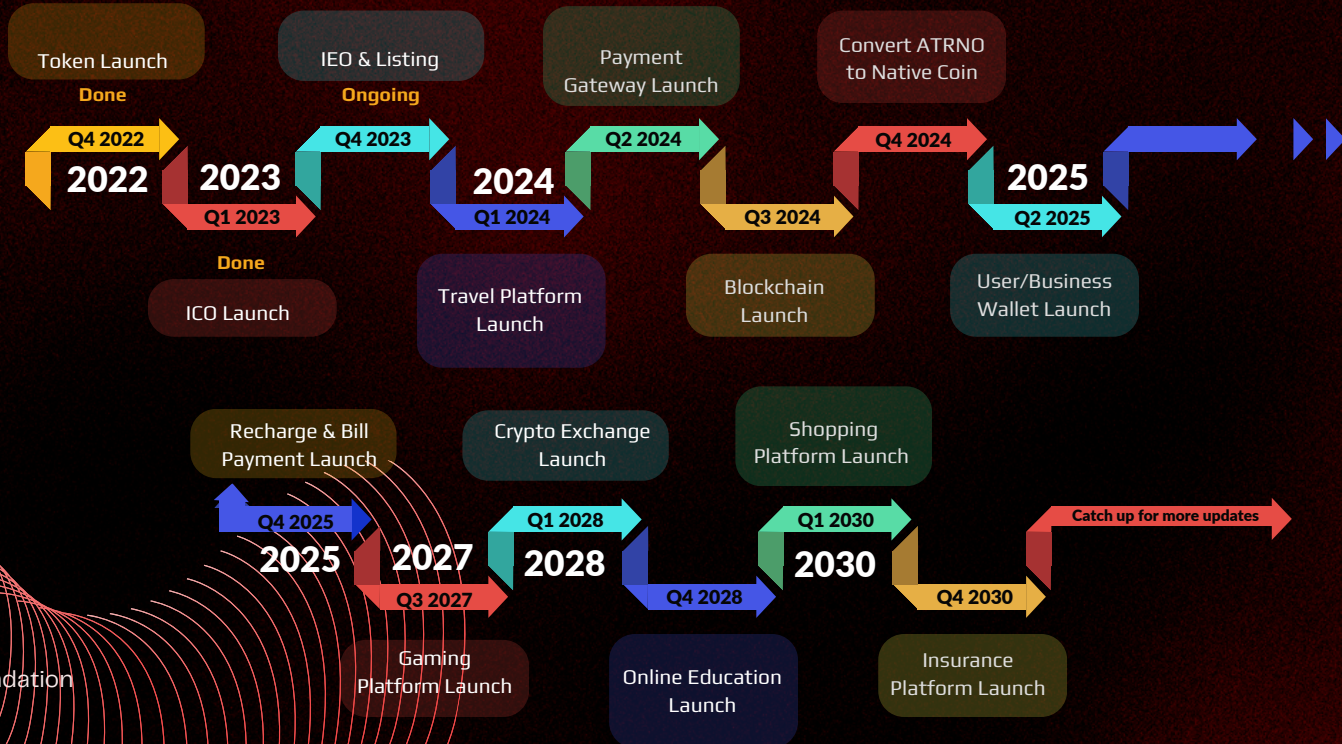
**Our 3 years ending price projection based on travel platform (the first feature to be implemented in our roadmap):  $6375 \text{ M} \div 150 \text{ M} = \$42.5$**



# Ecosystem Roadmap



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# Team

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We understand that having a strong developer team and a proven strategy in place is fundamental to the success of our project.

Our portfolio construct is primarily driven by our passion in the blockchain and tech industry.

As a result, only the best brains and brilliant minds with proven track records of success have come together to create this project.

The Aeternus team is made up of individuals with proven track knowledge of success in Blockchain development, Business Development, Marketing and Startup Management.

# Management Team

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**YOGENDRA KUMAR**  
Founder/CEO

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**AMIT PAREEK**  
Founder/CMO

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**NAVEEN PAREEK**  
Founder/CFO

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THANK  
YOU

Get in touch: [info@aeternus.foundation](mailto:info@aeternus.foundation)

